

Dental Experience

Presented by Opencare

Dr. Peter Hammes

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The Community-Builder

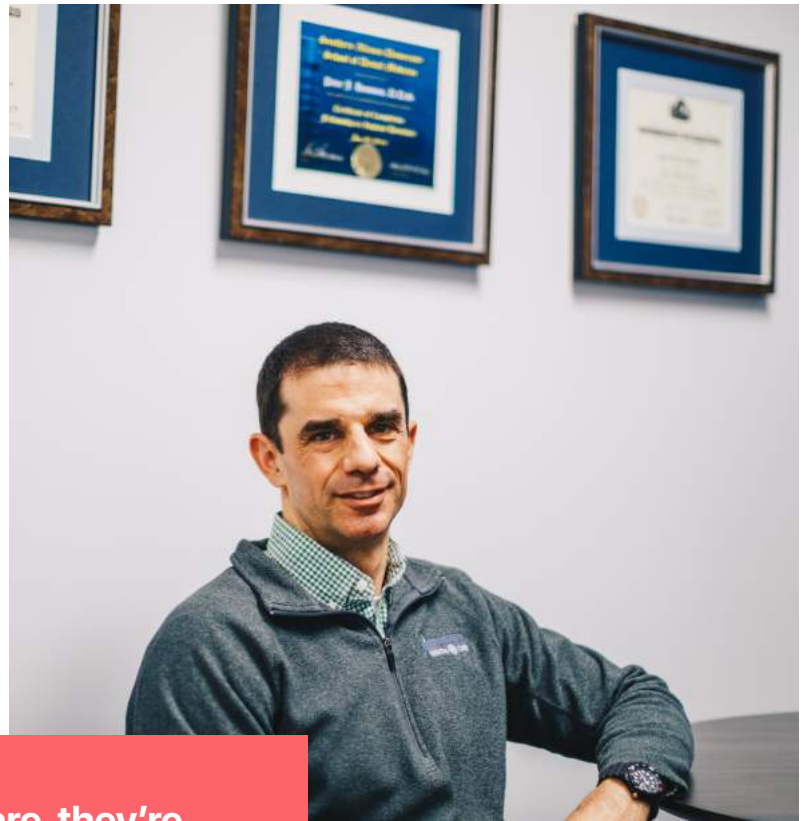
Connecting with his staff, his patients, and his future - Chicago's Dr. Peter Hammes knows that **Opencare** is his partner to grow his practice.



- **Dr. Hammes**

As a veteran, Dr. Peter Hammes of Washington Dental Care knows the meaning of community and teamwork. Having worked as a Navy Dentist for 5 years, being a part of a strong cohesive team is essential to the way he works.

His practice on the west side of Chicago was designed with community in mind. From the space, to his incredible staff, to the technology he uses, Dr. Hammes is growing his 2-year old practice to be at the forefront of patient care to build long-term relationships.

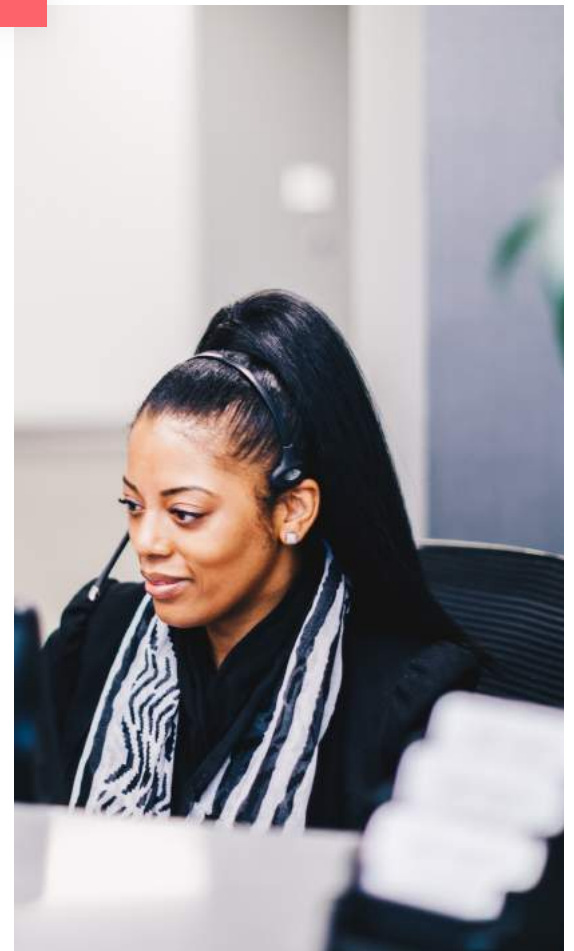


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- **Streamlining the patient experience**

The first experience a patient has with a dental practice is a digital one. "It starts with how they find us and interact with us online" says Dr. Hammes. From there, the practice designs every patient touchpoint for an exceptional experience. Washington Dental Care does this with a strong and compassionate team, including Gaja at the front desk. "She gets holiday cards, invitations to lunch - people see how she genuinely cares", says Dr. Hammes. That level of connection is something that sets his team apart.

When a patient is in the chair, Dr. Hammes strongly believes in placing a priority on education and communication. Transparency in the doctor-patient relationship ensures patients are comfortable and knowledgeable about their health. "I think it's so important for the patient to see and understand what's going on in their mouths", he says. Overall, it's about making the entire experience - from finding Washington Dental Care online to booking their next appointment - a positive one for patients.





- New patients driving consistent growth

New patients help practices grow, and Dr. Hammes knows that committed, long-term patients are essential for a new practice to expand. Dr. Hammes uses Opencare to discover new patients who are looking for a permanent dentist and ongoing oral healthcare.

“Opencare patient quality is 10/10” stated Dr. Hammes, “The patients finding us through Opencare are looking for a dental home that can deliver a long-term relationship and quality of care - it’s exactly the type of patient we’re looking for.”

Quality patient care starts at the very first touchpoint. If patients are searching on Opencare, they’re guaranteed a “simple & clean” user experience that will lead them to the right dentist, as Dr. Hammes puts it.

“Opencare patient quality is 10/10”

- Building & growing for the future

Dr. Hammes is building a community of genuine practitioners that love to help patients. He’s focussing his practice on exceptional patient experiences and lasting relationships, and Opencare is helping him grow by allowing him to reach his ideal type of patient.

In the future, he hopes to fill all the operatory space in his practice. Bringing on new dentists and investing in cutting-edge technology are all part of his plan to deliver the best experience possible. Building a practice from the ground up is hard work, but Opencare is making it a bit easier for dentists just like Dr. Hammes to reach new patients, grow their practices, and reach their goals.



Dr. Hammes is an Opencare dentist.

Are you ready to grow your practice?

Thousands of patients find their dentist on Opencare every month. Grow your practice by joining our network of dentists that deliver exceptional patient experiences.